On behalf of the International College of Prosthodontists (ICP), we would like to offer you these special marketing opportunities during the ICP 17th Biennial Meeting in Santiago, Chile. Our collaboration with the Society of Prosthodontics & Oral Rehabilitation of Chile brings strong regional representation and national support to an outstanding venue and program!

Now in its 33rd year, the ICP has over 1,000 members representing more than 70 countries. Our members are prosthodontists active with private practice, academic and institutional affiliations, and our conferences have valuable international appeal for scientific exchange.

The CentroParque Event and Convention Center in Santiago offers a beautiful and spacious location, providing a large area for exhibitors and networking around conference breaks. The last ICP meeting was held in Seoul, Korea, attracting a record number of participants, speakers and posters. We anticipate continued success at the 2017 ICP Santiago conference, hosting our much-anticipated first conference in South America in conjunction with our Chilean Prosthodontic organizations.

This brochure describes different levels of corporate support, each designed to provide the greatest possible value for your investment. Participating with the ICP allows for instant name recognition with a global membership base, year round branding opportunities, and access to international leaders in the specialty. We invite you to join us to showcase your materials, software, processes, equipment and reach a targeted international market.

Thank you for your kind consideration and we look forward to seeing you and your company in Santiago!

Yours Sincerely,
Dr. Mario Bresciano and Dr. Brian Fitzpatrick
Co-Presidents of the ICP

Program Overview
The conference program will take place over 2 1/2 days and has the special advantage of joint cooperation with the Society of Prosthodontics and Oral Rehabilitation of Chile (SPROCh). Topics of interest are dental implants, fixed and removable prosthodontics, occlusion, special needs / geriatrics, digital technology, esthetics / ceramics, and maxillofacial rehabilitation. Presentations will be made by keynote speakers followed by short abstract submissions. The conference days will consist of both plenary and concurrent oral lecture sessions and posters. The last ICP meeting had over 200 posters and our Poster Session will be combined with the Exhibit Reception to further maximize sponsor exposure and networking with the delegates. All coffee breaks will also be hosted in the exhibit area.

Meeting Information
The 17th Biennial Meeting of the ICP will be held at the CentroParque Event and Convention Center, the premier convention venue in Santiago, September 7th - 9th, 2017. Our agenda will bring together leaders in prosthodontics from around the world and will provide an outstanding venue for business and social networking.

Chilean Organization
SPROCh is Chile’s premiere prosthodontic organization. As a national organization with branches in all major Chilean cities, the Society maintains a respected history of organizing and leading conferences, congresses, education and active support of the specialty since 1958.

Partner, Patron and Exhibit Fees
The ICP offers multiple levels of sponsorship, providing excellent differential value. See page 5 for benefit details.

<table>
<thead>
<tr>
<th>Level</th>
<th>Fee</th>
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<tbody>
<tr>
<td>Global Partner</td>
<td>$25,000</td>
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<tr>
<td>Platinum Patron</td>
<td>$15,000</td>
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<tr>
<td>Gold Patron</td>
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<tr>
<td>Silver Exhibitor</td>
<td>$5,000</td>
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<tr>
<td>Exhibitor</td>
<td>$2,500</td>
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</tbody>
</table>

Custom levels of participation are also available upon request. If you prefer to customize your participation, please contact: ICP administration office: icp@icp-org.com or call 1 (858) 270-1814.
ICP History

Founded to meet the global needs for prosthodontists and their patients, the College is an organ for international information transfer through its biennial meetings, journal, sponsored workshops, and digital and personal communication. The international camaraderie present at College meetings allows the specialist to share products, services, case studies, problems and solutions with colleagues who have similar concerns and goals. We invite you to become a part of this international fellowship as an Industry Sponsor and work with us to elevate our specialty throughout the world.

ICP Mission and Demographics

The ICP is a not-for-profit professional association representing over 1000 members worldwide, committed to serving the needs of the specialty since 1982. Our membership continues to grow substantially with program directors, educators, department chairs, licensed prosthodontists, dentists interested in our field, and prosthodontic residents who are the future of our specialty.

The Mission of the ICP... To internationally promote the specialty and discipline of prosthodontics and provide access to the advancements and exchange of knowledge. Our biennial conferences are systematically hosted in key regions of the world, which creates the opportunity for colleagues to hear renowned international speakers, network with a global delegation and disseminate knowledge, all within their own region.

Who You Reach

Global Member Representation

A growing Membership, including leaders in diverse environments

Universities/Colleges/Institutes/Hospitals (60%)
Private practice, Govt., Other (40%)

Department chairs, program directors, educators, licensed prosthodontists, dentists, and prosthodontic residents contribute to our international reputation as a leader in prosthodontic development.

Conference Attendance:

- Projected 800-1000 attendees: 2017 Santiago, Chile
- The 2017 SPROch Annual Meeting will be held in conjunction with the ICP’s Biennial Meeting, which creates the added advantage of high levels of Chilean delegate participation.

Percentage of ICP Meeting Delegates

- 71% Doctors
- 29% Students/Residents

ICP Administration

RES Seminars
4425 Cass Street, Suite A
San Diego, CA 92109 USA
Tel: 1 858 270 1814
Fax: 1 858 272 7687
E-mail: icp@icp-org.com
Web: www.icp-org.com
Conference Topics
Dental Implants
Fixed and Removable Prosthodontics
Occlusion
Digital Technology
Special Needs / Geriatrics
Esthetics and Ceramics
Maxillofacial Rehabilitation

17th ICP Biennial Meeting

Santiago, Chile: September 7-9, 2017

Santiago is the capital of Chile, located in the country’s central valley at an elevation of 520 m (1,706.04 ft). Founded in 1541, Santiago has been the capital city since colonial times. The city boasts a downtown core of 19th century neoclassical architecture and winding side-streets, dotted by art deco, neo-gothic, and other styles. Santiago’s cityscape is shaped by several stand-alone hills and the fast-flowing Mapocho River, lined by elegant parks. The imposing Andes mountains can be seen from most points in the city and the outskirts are surrounded by vineyards. Santiago is within a few hours of both the mountains and the Pacific Ocean and an ideal location for our 17th international ICP Biennial Meeting.... Make your travel plans early to join us in this spectacular part of the world!

Program Schedule

**Tuesday, September 5th**
09:00 - 17:00 ICP Board Meeting
(Officers / Councilors only)
18:00 President’s Dinner

**Wednesday, September 6th**
09:00 - 17:00 ICP Board Meeting
(Officers / Councilors only)
09:00 - 17:00 Exhibit Set-up
17:00 - 18:30 Welcome Reception - Exhibit Area
Registration Open
18:30 - 20:00 YPE Reunion
(Invitation only - Past YPE Delegates)

**Thursday, September 7th**
09:00 - 12:00 Focus Session - Keynote Presentations
10:00 - 10:45 AM Coffee Break - Exhibit Review
12:00 - 13:30 Conference Lunch - Exhibit Review
13:30 - 17:30 Concurrent Sessions
15:30 - 16:15 PM Coffee Break - Exhibit Review
17:30 Session Adjourns
17:45 - 19:45 Poster Session & Exhibit Reception

**Friday, September 8th**
09:00 - 12:30 Concurrent Sessions
10:30 - 11:15 AM Coffee Break - Exhibit Review
12:30 - 14:30 Conference Lunch - Exhibit Review
14:30 - 17:00 Concurrent Sessions
17:00 Session Adjourns
19:30 ICP Banquet
(reservations required)

**Saturday, September 9th**
09:00 - 12:15 Focus Session - Keynote Presentations
10:00 - 10:45 AM Coffee Break - Exhibit Review
12:00 Announcements & Awards
12:15 Meeting Adjourns
13:00 Exhibit Breakdown
13:00-14:30 ICP Board Meeting
(Officers / Councilors only)
14:30 ICP Social Outing
(reservations required)

icp-org.com/santiagochile2017 Visit the ICP website for updated program information & details
### Partner, Patron and Exhibitor Benefits

<table>
<thead>
<tr>
<th>ICP Organization benefits include:</th>
<th>Global Partner: $25,000</th>
<th>Platinum Patron: $15,000</th>
<th>Gold Patron: $10,000</th>
<th>Silver Exhibitor: $5,000</th>
<th>Exhibitor: $2,500</th>
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<tbody>
<tr>
<td>• ICP Organization Website Exposure: Through December 2018</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>• ICP Organization Website: Homepage recognition</td>
<td>✓</td>
<td></td>
<td></td>
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<tr>
<td>• ICP Organization Website: Custom Partner landing page- Includes: Logo, tagline, company news, info and hotlink</td>
<td>✓</td>
<td></td>
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<tr>
<td>• ICP e-Newsletter- Partner recognition &amp; news: 2 issues /year</td>
<td>✓</td>
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<tr>
<td>• ICP e-Newsflash- Partner recognition: 4 campaigns /year</td>
<td>✓</td>
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<tr>
<td>• Custom Email-Campaign – One (1) yearly to ICP membership</td>
<td>✓</td>
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<tr>
<td>• International Journal of Prosthodontics (IJP) - Acknowledgement on ICP ads: 6 issues /year</td>
<td>✓</td>
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<table>
<thead>
<tr>
<th>Conference benefits include:</th>
<th>Global Partner: $25,000</th>
<th>Platinum Patron: $15,000</th>
<th>Gold Patron: $10,000</th>
<th>Silver Exhibitor: $5,000</th>
<th>Exhibitor: $2,500</th>
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<tbody>
<tr>
<td>• Educational Presentation (based on program approval)</td>
<td>✓</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>• Conference Promotion, Digital and Print*: Your logo &amp; recognition - “With generous support from our Global Partners”</td>
<td>✓</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>• Program Book: Front cover acknowledgement &amp; logo*: With generous support from our Global Partners</td>
<td>✓</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>• Sponsor Mobile App: Preferred, clickable ad / logo positions &amp; live messaging opportunities promote engagement, networking, and booth traffic.</td>
<td>✓ ✓</td>
<td></td>
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<tr>
<td>• Conference Website: Homepage recognition (logo &amp; hotlink)</td>
<td>✓ ✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Company Inserts: Delegates’ conference folders</td>
<td>✓ ✓</td>
<td>2 pieces</td>
<td>1 piece</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Company Banners: At conference site (Company provides. Size and location of banners requires approval)</td>
<td>✓ ✓ up to 4</td>
<td>✓ ✓ up to 3</td>
<td>✓ ✓ up to 2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• 50% Discount on Branding and Advertising Opportunities. Based on availability</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Reduced Registration Fees: Company delegates- Sponsoring company must submit names and pay fees</td>
<td>✓ ✓ up to 10</td>
<td>✓ ✓ up to 8</td>
<td>✓ ✓ up to 4</td>
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<tr>
<td>• Complimentary Tickets &amp; Recognition (each): Banquet &amp; Social Outing</td>
<td>4 tickets</td>
<td>4 tickets</td>
<td>2 tickets</td>
<td>2 tickets</td>
<td></td>
</tr>
<tr>
<td>• Sponsorship &amp; Recognition for these Events:</td>
<td>Banquet</td>
<td>Poster Session</td>
<td>Welcome Reception</td>
<td>Coffee Breaks</td>
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<tr>
<td>• Program Book: Advertisement page</td>
<td>Full Page (4 color)</td>
<td>Full Page (1 color)</td>
<td>Full Page (1 color)</td>
<td>Half Page (1 color)</td>
<td></td>
</tr>
<tr>
<td>• Program Book: Exhibitor page- Company name &amp; contact info</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td></td>
</tr>
<tr>
<td>• Conference Website: Exhibitor page (logo and hotlink)</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td></td>
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<tr>
<td>• Recognition at Conference: Signage &amp; opening presentation</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
<td>✓ ✓</td>
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<tr>
<td>• Complimentary Credentials for Booth Representatives</td>
<td>✓ ✓ 6</td>
<td>✓ ✓ 4</td>
<td>✓ ✓ 4</td>
<td>✓ ✓ 2</td>
<td>2 2</td>
</tr>
<tr>
<td>• Exhibit Booth Size and Location:</td>
<td>3mx6m</td>
<td>3mx4.5m</td>
<td>3mx4.5m</td>
<td>3mx3m</td>
<td>3mx3m</td>
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*Publication based on deposit prior to printing date of brochures. Contact ICP office for information. All fees quoted in USA dollars
Branding and Advertising Opportunities

Additional advertising opportunities are available to all. When you choose to be a Global Partner or Patron, you are eligible for a 50% cost reduction on the following items, based on availability:

**Sponsor Mobile App: $4,000**
Maximize corporate exposure in a rich mobile forum by connecting your brand with conference participants in real time. Includes clickable digital images, and multiple opportunities to promote engagement and brand recognition before, during, and after the conference.

*Based on availability*

**Note Pads: $2,000 (limit 1)**
Your company logo and contact information printed on conference note pads. Note pads will be in attendees’ registration packet and on the tables in registration area.

*Plus any printing and shipping costs of note pads*

**Pens: $2,000 (limit 1)**
Pens with your logo will be distributed in the attendees’ registration packets and available in registration area. Pens provided by patron.

*Plus shipping cost to meeting*

**Luggage Tags: $2,000 (limit 1)**
Luggage tags will be placed in registration packets. Luggage tags allow attendees to slip in their business card and secure to their briefcase/luggage, providing long-term visibility.

*Plus production and shipping costs*

**Print Advertisement in Annual Session Book**
- Black and white full page: $1,000
- Black and white half page: $500

**Lanyard: $2,000 (limit 1)**
Company name will be prominently displayed throughout the meeting with credential lanyards. Copy is subject to approval by RES Seminars.

*Plus production and shipping costs*

**Tote Bag: $2,000 (limit 1)**
Attractive tote bags, imprinted with your company’s name and logo, are given to each delegate. This tote will be used to registration and exhibit material handouts. Continue to get your name out throughout the year as members use your tote for their travels.

*Plus cost of purchasing, printing and shipping the bags*

**Promotional Bookmarks: $2,000 (limit 1)**
Promotional bookmarks will be included in attendees’ registration packet. They will also be available in the registration area.

*Plus production costs and shipping*

**Hotel Room Keys: $2,000 (limit 1)**
Every time conference attendees open their hotel room doors, they see your company’s name and logo. Patron’s full color logo will be printed on one side of the hotel room key cards.

*Plus production costs based on availability*

**Jump Drive: $2,500 (limit 1)**
Company logo on each jump drive provided to all attendees at registration. Delegates will be encouraged to copy program materials onto their jump drives in lieu of paper copies.

*Plus jump drive, printing, and shipping costs*

**Drinkware: $2,000 (limit 1)**
Reusable drinking cups sporting your company logo will be distributed to delegates. These visible takeaways will be carried home by the conference delegation.

*Plus production and shipping costs*

**Hotel Door Drop: $2,000 (limit 1)**
This is a great opportunity to reach attendees in a very direct way.

*Plus hotel fees*
We’ve developed a one-stop-shop for our prostodontic colleagues to learn the latest information, treatments and products available. Our exhibit floor gives our delegates an intimate environment to meet with your industry representatives, and participate in product demonstrations.

**Exhibitor Information**

### Exhibit Dates & Hours *

*Times are subject to change based on the final program agenda.*

Exhibitors may access the exhibit hall one hour prior to opening and remain 30 minutes after the close each day. All exhibits must be staffed during open hours.

### Dismantling of Exhibits

All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 5:00 pm.

### Exhibit Space Fees

Please note that exhibit fees do not include shipping, receiving and handling fees, furniture or booth electrical needs. Payment arrangements are the responsibility of the exhibit company and made directly through the CentroParque Event and Convention Center. For information, contact the ICP administration office at: icp@icp-org.com

### Payment

Payment in full for the contracted space must be forwarded with the sponsor & exhibitor application. The balance must be paid by **May 1, 2017**.

- Make checks payable to: ICP Meeting
- Mail to: RES Seminars
  4425 Cass St., Suite A
  San Diego, CA 92109 USA

### Refunds & Cancellations

Cancellation must be made in writing via certified mail, return receipt requested, to

- RES Seminars
  4425 Cass St., Suite A
  San Diego, CA 92109 USA

Phone cancellations will not be accepted. A refund of 50% of the total sponsorship will be granted for cancellations made on or before **June 1, 2017**. Refunds will not be granted for cancellations made after **June 1, 2017**.

Additional Advertising Opportunities are non-refundable.

### Infringement

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor’s assigned area. Canvassing or distributing of advertising materials outside the exhibitor’s own space will not be permitted.

### Conduct of Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted, unless organized by the ICP for the benefit of all exhibitors. No bags or containers for collection of samples are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the ICP. The right is reserved to refuse applications that do not meet standards or expectations, as well as the right to curtail exhibits or parts of exhibits, which conflict with the character of the conference. This applies to displays, literature, advertising, novelties, souvenirs or conduct of persons.

### Security

The safekeeping of the exhibitor’s property shall remain the responsibility of the exhibitor. The ICP, RES Inc and the CentroParque Event and Convention Center, assumes no responsibility for any losses sustained by the exhibitor.

### Fire Protection

All material used in the exhibit area must be flame proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

### Exhibit Personnel

All participants affiliated with exhibits must be registered as an exhibitor or as a conference delegate. Each person will be issued exhibitor’s badges and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted badges per exhibit level purchased.
Please check your support selection below. Fax completed form to: 1 (858)-272-7687.

**Sponsorship Packages**

- Global Partner $25,000
- Platinum Patron: $15,000
- Gold Patron: $10,000
- Silver Exhibitor: $5,000
- Exhibitor: $2,500

**Branding & Advertising Merchandising**

*Global Partners and Patrons receive a 50% discount from any of the below Branding & Advertising opportunities. Based on availability*

- Sponsor Mobile App: $4,000
- Note Pads: $2,000
- Pens: $2,000
- Luggage Tags: $2,000
- Black and white full page advert: $1,000
- Black and white half page advert: $500
- Lanyard: $2,000
- Tote Bag: $2,000
- Promotional Bookmarks: $2,000
- Hotel Room Keys: $2,000
- Jump Drive: $2,500
- Drinkware: $2,000
- Hotel Door Drop: $2,000

**Liability**

It is agreed that all provisions of the “Rules and Regulations” governing this contract for space shall be a part of this contract. The Conference Hotel/Venue, ICP and RES Seminars are not responsible for loss or damages to any samples, displays, properties or personal effects brought to the exhibit trade show.

**Recent ICP Sponsors / Exhibitors**

- 3M
- 3M ESPE
- Aichi Steel
- Astra Tech
- BioHorizons
- Biomet 3i
- Camlog Biotechnologies
- Daishin Trading
- Dentium
- DMG-Dental
- Doxa Dental
- GC Corporation
- Gerber Condylator
- GLANZ Denta
- Implant Innovations
- IntraOral Welding
- ISS Implant Support
- Ivoclar Vivadent
- J. Morita
- Kuraray Medical
- MyRay
- NeoBiotech
- Neoss
- Nippon Dental
- Nobel Biocare
- Pacific Coast Tissue Bank
- Panasonic Dental
- Quintessence
- Shofu Dental
- Sirona Dental
- Southern Implants
- Straumann
- Ultradent
- Zimmer Dental

**Questions**

Please contact RES Seminars (Meeting Planner) if you have any questions at 1 (858)-270-1814 or via email at res@res-inc.com

Copy this page, complete and fax or mail with payment

**Company Name**

---

**Address**

---

**City/State/Zip/Country**

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**Phone**

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**Fax**

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**Email – PLEASE print very clearly… Confirmation will be emailed**

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**Authorized Signature/Date**

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**Booth Contact Name / Email address**

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**Payment Method**

*(Charges exceeding $5,000 will incur an additional 3.5% service fee)*

Please select payment method below:

- [ ] Check (Payable to: The International College of Prosthodontists)
- [ ] Amount Enclosed: $____________

- [ ] MasterCard  [ ] Visa
- [ ] Amount to be Charged: $____________

**Credit Card Number**

---

**Expiration Date:**

---

**Billing Address:** [ ] Same as above

---

**Billing City/State/Zip/Country:**

---

**Name as it Appears on Credit Card**

---

**Cardholder’s Signature**

---

**V/MC 3-Digit Code on back MC and Visa**

---

Mail to: ICP / RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA

Once ICP receives your application, you will be notified regarding approval of your request. 100% of total support fee is due no later than May 1, 2017. If 100% of agreed upon fee is not received by May 1, 2017, the application and exhibit space is subject to cancellation and available for resale.