

# ICP SPONSOR & EXHIBITOR APPLICATION

Please check your support selection below. Fax completed form to: 1 (858)-272-7687 or Email to: [icp@res-inc.com](mailto:icp@res-inc.com)

## SPONSORSHIP PACKAGES

- \_\_\_ Global Partner \$25,000
- \_\_\_ Platinum Patron: \$15,000
- \_\_\_ Gold Patron: \$10,000
- \_\_\_ Silver Exhibitor: \$5,000
- \_\_\_ Exhibitor: \$2,500

## BRANDING & ADVERTISING MERCHANDISING

Global Partners and Patrons receive a 50% discount from any of the below Branding & Advertising opportunities. Based on availability

- \_\_\_ Note Pads: \$2,000
- \_\_\_ Pens: \$2,000
- \_\_\_ Luggage Tags: \$ 2,000
- \_\_\_ Black and white full page advert: \$1,000
- \_\_\_ Black and white half page advert: \$500
- \_\_\_ Lanyard: \$2,000
- \_\_\_ Tote Bag: \$2,000
- \_\_\_ Hotel Room Keys: \$2,000
- \_\_\_ Jump Drive: \$2,500
- \_\_\_ Pop Socket: \$2,000
- \_\_\_ Hotel Door Drop: \$2,000

## LIABILITY

It is agreed that all provisions of the "Rules and Regulations" governing this contract for space shall be a part of this contract. The Conference Hotel/Venue, ICP and RES Seminars are not responsible for loss or damages to any samples, displays, properties or personal effects brought to the exhibit trade show.

## RECENT ICP SPONSORS / EXHIBITORS

3M	ISS Implant Support
3M ESPE	Ivoclar Vivadent
Aichi Steel	J. Morita
Astra Tech	Kuraray Medical
AvaDent Digital Dental Solutions	MyRay
BioHorizons	NeoBiotech
Biomet 3i	Neoss
Camlog Biotechnologies	Nippon Dental
ClaroNav	Nobel Biocare
Daishin Trading	Pacific Coast Tissue Bank
Dentium	Panasonic Dental
DMG-Dental	Proctor & Gamble
Doxa Dental	Quintessence
Dr-Kim Co.	Shanghai Rebene Solutions Co., Ltd.
Elysee Dental Solutions B.V.	Shofu Dental
GC Corporation	Sirona Dental
Gerber Condylator	Southern Implants
GLANZ Dental	Straumann
Implant Innovations	Ultradent
IntraOral Welding	Zimmer Dental

Please contact RES Seminars (Meeting Planner) if you have any questions at 1 (858)-270-1814 or via email at [icp@res-inc.com](mailto:icp@res-inc.com)

Copy this page, complete and fax or mail with payment

Company Name

Address

City/State/Zip/Country

Phone

Fax

Email – PLEASE print very clearly... Confirmation will be emailed

Authorized Signature/Date

Booth Contact Name / Email address

## PAYMENT METHOD

(Charges exceeding \$5,000 will incur an additional 3.5% service fee)

Please select payment method below:

☐ Check (Payable to: The International College of Prosthodontists)

Amount Enclosed: \$

Credit Card: ☐ MasterCard ☐ Visa

Amount to be Charged: \$

Credit Card Number

Expiration Date:

Billing Address: ☐ Same as above

Billing City/State/Zip/Country:

Name as it Appears on Credit Card

Cardholder's Signature

V/MC 3-Digit Code on back MC and Visa

Please email to: [icp@res-inc.com](mailto:icp@res-inc.com) or mail to: **ICP / RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA**

Once ICP receives your application, you will be notified regarding approval of your request. 100% of total support fee is due no later than **May 1, 2023**. If 100% of agreed upon fee is not received by **May 1, 2023**, the application and exhibit space is subject to cancellation and available for resale.

INTERNATIONAL COLLEGE OF PROSTHODONTISTS  
London Symposium - Satellite Meeting

KING'S  
College  
LONDON  
London  
UK

# icp 2023

## August 30 - September 2, 2023

## EXHIBITOR PROSPECTUS

**icp** International College  
of Prosthodontists  
[www.icp-conference.com](http://www.icp-conference.com)

## Prosthodontics on Pathways to Healthy Ageing

## CONFERENCE TOPICS

Science & Art in Advanced Prosthodontics,  
Esthetic Dentistry, Digital Technology,  
Multidisciplinary/Maxillofacial, Graduate  
Student Case Presentations, Implant  
Prosthodontics, Fixed & Removable/  
Occlusion/Temporomandibular Disorders,  
Advanced Biomaterials, Management/  
Complications, Special Needs/Geriatrics,  
Biology in Prosthodontics

\* The ICP Main Symposium is taking place in  
Shanghai, China October 14-17, 2023

See page 2 for details.

GLOBAL PARTNER

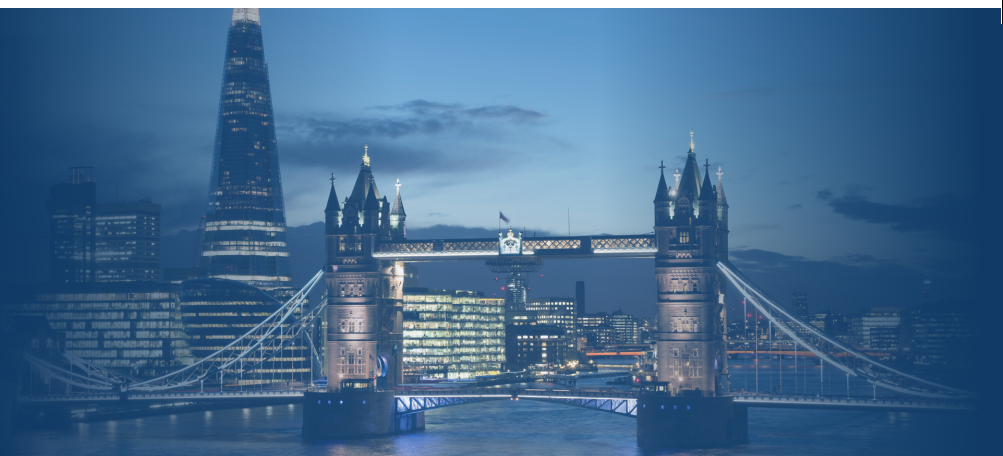
 **QUINTESSENCE PUBLISHING**

ICP Administration: RES Seminars

4425 Cass Street, Suite A San Diego, CA 92109 USA Tel: 1 858 270-1814 Fax: 1 858 272-7687 E-mail: [icp@res-inc.com](mailto:icp@res-inc.com)



# SYMPOSIUM OVERVIEW



## WELCOME TO THE ICP AT KINGS COLLEGE LONDON

Our first in-person conference since the pandemic is in London at Kings College London from the 30th of August to the 2nd of September 2023. Our scheduled location remains in Shanghai, China, but we realised the risks for many may mean an unwillingness to travel, but we hope that confidence will improve, and for many Chinese, it will remain the main 2023 venue.

The conference program will take place over 4 days – Wednesday through Saturday. Daily sessions will include presentations by invited speakers followed by live Q&A. The program will also include a 1-hour Poster Session and an ICP Officers Installation.

London is one of the great world cities with great transport links and culture. For those who are not familiar with Kings College is in the heart of London, virtually on the Thames and close to Tower Bridge. The central location means we have an attractive venue and lecture theatres with large capacity within a university location.

We have a mix of international speakers: Terry Walton and Charlie Goodacre, with many from the USA and Canada, Europe, and Asia. We hope to encourage 400-500 delegates, maybe more. But the relatively late decision to hold a satellite location here means we need to move forward effectively.

We hope that you will be encouraged by our venue and support our conference and I very much look forward to welcoming you in late August.

My very best,  
David



**Dr. David Bartlett**  
Center for Oral, Clinical and Translational Sciences  
Prosthodontics, Faculty of Dentistry, Oral & Craniofacial Sciences  
Kings college London  
Guy's Hospital  
London, United Kingdom



# PARTNER, PATRON & EXHIBITOR BENEFITS

Global Partner:  
\$25,000  
Platinum Patron:  
\$15,000  
Gold Patron:  
\$10,000  
Silver Exhibitor:  
\$5,000  
Exhibitor:  
\$2,500

ICP ORGANIZATION BENEFITS INCLUDE:					
• ICP Organization Website Exposure: Through December 2024	✓				
• ICP Organization Website: Homepage recognition	✓				
• ICP Organization Website: Custom Partner landing page- Includes: Logo, tagline, company news, info and hotlink	✓				
• ICP e-Newsletter- Partner recognition & news: 2 issues /year	✓				
• ICP e-Newsflash- Partner recognition: 4 campaigns /year	✓				
• Custom Email-Campaign – One (1) yearly to ICP membership	✓				
• International Journal of Prosthodontics (IJP) - Acknowledgement on ICP ads: 6 issues /year	✓				
CONFERENCE BENEFITS INCLUDE:					
• Educational Presentation (based on program approval)	✓				
• Conference Promotion, Digital and Print*: Your logo & recognition - "With generous support from our Global Partners"	✓				
• Program Book: Front cover acknowledgement & logo*- With generous support from our Global Partners	✓				
• Sponsor Mobile App: Preferred, clickable ad / logo positions & live messaging opportunities promote engagement, networking, and booth traffic.	✓	✓			
• Conference Website: Homepage recognition (logo & hotlink)	✓	✓			
• Company Inserts: Delegates' conference folders	2 pieces	1 piece			
• Company Banners: At conference site (Company provides. Size and location of banners requires approval)	✓ up to 4	✓ up to 3	✓ up to 2		
• 50% Discount on Branding and Advertising Opportunities. Based on availability	✓	✓	✓		
• Reduced Registration Fees: Company delegates- Sponsoring company must submit names and pay fees	✓ up to 10	✓ up to 8	✓ up to 4		
• Complimentary Tickets & Recognition (each): Banquet & Social Outing	4 tickets	4 tickets	2 tickets	2 tickets	
• Sponsorship & Recognition for these Events:	Banquet	Poster Ses- sion	Welcome Reception	Coffee Breaks	
• Program Book: Advertisement page	Full Page (4 color)	Full Page (1 color)	Full Page (1 color)	Half Page (1 color)	
• Program Book: Exhibitor page- Company name & contact info	✓	✓	✓	✓	✓
• Conference Website: Exhibitor page (logo and hotlink)	✓	✓	✓	✓	✓
• Recognition at Conference: Signage & opening presentation	✓	✓	✓	✓	✓
• Complimentary Credentials for Booth Representatives	6	4	4	2	2
• Exhibit Booth Approx Size and Location:	Premier	Preferred	Preferred	3mx3m	3mx3m

The ICP has established Education and Research programs that support our mission: Promote the specialty and discipline of prosthodontics.

Opportunities to support the ICP through Education Grants are available. Please contact the ICP Administration to discuss opportunities.

\* Publication based on deposit prior to printing date of brochures. Contact ICP office for information.

All fees quoted in USA dollars





## BRANDING & ADVERTISING OPPORTUNITIES

Additional advertising opportunities are available to all. When you choose to be a Global Partner or Patron, you are eligible for a 50% cost reduction on the following items, based on availability:

### NOTE PADS: \$2,000 (LIMIT 1)

Your company logo and contact information printed on conference note pads. Note pads will be in attendees' registration packet and on the tables in registration area.

Plus any printing and shipping costs of note pads

### PENS: \$2,000 (LIMIT 1)

Pens with your logo will be distributed in the attendees' registration packets and available in registration area. Pens provided by patron.

Plus shipping cost to meeting

### LUGGAGE TAGS: \$2,000 (LIMIT 1)

Luggage tags will be placed in registration packets. Luggage tags allow attendees to slip in their business card and secure to their briefcase/luggage, providing long-term visibility.

Plus production and shipping costs

### PRINT ADVERTISEMENT IN ANNUAL SESSION BOOK

Black and white full page: \$1,000  
Black and white half page: \$500

### LANYARD: \$2,000 (LIMIT 1)

Company name will be prominently displayed throughout the meeting with credential lanyards. Copy is subject to approval by RES Seminars.

Plus production and shipping costs

### TOTE BAG: \$2,000 (LIMIT 1)

Attractive tote bags, imprinted with your company's name and logo, are given to each delegate. This tote will be used to registration and exhibit material handouts. Continue to get your name out throughout the year as members use your tote for their travels.

Plus cost of purchasing, printing and shipping the bags

### HOTEL ROOM KEYS: \$2,000 (LIMIT 1)

Every time conference attendees open their hotel room doors, they see your company's name and logo. Patron's full color logo will be printed on one side of the hotel room key cards.

Plus production costs Based on availability

### JUMP DRIVE: \$2,500 (LIMIT 1)

Company logo on each jump drive provided to all attendees at registration. Delegates will be encouraged to copy program materials onto their jump drives in lieu of paper copies.

Plus jump drive, printing, and shipping costs

### POP SOCKET PHONE ACCESSORY: \$2,000 (LIMIT 1)

Pop & expand the Pop Socket when you need a grip or stand for your phone. Includes company logo.

Plus cost of item and shipping to meeting venue

### HOTEL DOOR DROP: \$2,000 (LIMIT 1)

This is a great opportunity to reach attendees in a very direct way.

Plus hotel fees

## ICP BIENNIAL CONFERENCES



### THE ICP

An influential international fellowship comprised of dignitaries from prominent institutions and private practices with educators, practitioners and decision makers capable of providing significant purchasing opportunities! ICP meetings are an ideal venue to display your company's products and services.

### ICP HISTORY

Founded to meet the global needs for prosthodontists and their patients, the College is an organ for international information transfer through its biennial meetings, journal, sponsored workshops, and digital and personal communication. The international camaraderie present at College meetings allows the specialist to share products, services, case studies, problems and solutions with colleagues who have similar concerns and goals. We invite you to become a part of this international fellowship as a Global Partner or Industry Sponsor and work with us to elevate our specialty throughout the world.

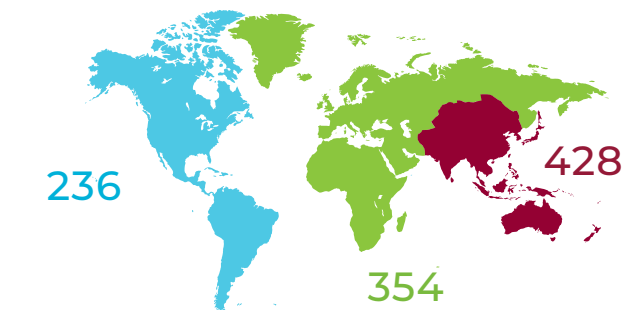
### ICP MISSION & DEMOGRAPHICS

The ICP is a not-for-profit professional association representing prosthodontics in all 7 continents with over 1000 members worldwide, committed to serving the needs of the specialty since 1982. Our membership continues to grow substantially with program directors, educators, department chairs, licensed prosthodontists, dentists interested in our field, and prosthodontic residents who are the future of our specialty. The ICP is dedicated to providing opportunities by providing support through the IJP, grants, and travel awards to members from undeveloped and less privileged countries.

The Mission of the ICP is to internationally promote the specialty and discipline of prosthodontics and provide access to the advancements and exchange of knowledge. Our biennial conferences are systematically hosted in key regions of the world, which creates the opportunity for colleagues to hear renowned international speakers, network with a global delegation and disseminate knowledge, all within their own region.

### WHO YOU REACH

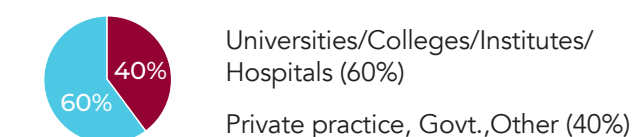
#### Global Member Representation



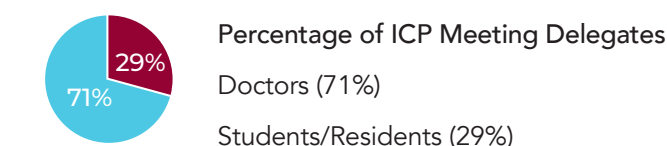
#### Conference Attendance:

Projected 300 - 400 attendees

A growing Membership, including leaders and attendees from diverse countries



Department chairs, program directors, educators, licensed prosthodontists, dentists, and prosthodontic residents contribute to our international reputation as a leader in prosthodontic development



## ICP OFFICERS AND BOARD OF COUNCILORS

### ICP Presidents

Dr. David Bartlett  
Dr. Xinquan Jiang

### Vice Presidents

Dr. David Felton  
Dr. Dale Howes

### Secretary

Dr. Limor Avivi Arber

### Treasurer

Dr. Kazuyoshi Baba

### Recent Past Presidents

Dr. Jung-Suk Han  
Dr. Sreenivas Koka

### Board of Councilors

Dr. Francesco Bassi  
Dr. James Dudley  
Dr. Kung-Rock Kwon  
Dr. Dean Morton  
Dr. Carlos Parra  
Dr. Stephen Rosenstiel  
Dr. Arzu Tezvergil-Mutluay  
Dr. Meriting Thokoane



# LONDON UNITED KINGDOM

No other city on the planet matches London for its wealth of culture and rich heritage. With 233 different languages spoken and a great variety of cuisine, music and entertainment, London's diversity provides a friendly welcome to the ICP colleagues. Rich in history and culture, the city is filled with iconic landmarks including the world-famous Tower Bridge and the magnificent Big Ben. Not to mention the food scene, thousands of bars and restaurants spread across the city serving almost every cuisine imaginable. Discover the finest museum of the world or head towards Buckingham Palace, the official residence of the Royal Family.



## 2023 PROGRAM SCHEDULE



### WEDNESDAY, AUGUST 30, 2023

09:00 - 17:00 Exhibit Set-up  
17:00 - 18:30 Welcome Reception  
REGISTRATION OPEN

### THURSDAY, AUGUST 31, 2023

09:00 - 12:00 Focus Session- Keynote Presentations  
10:00 - 10:45 AM Coffee Break- Exhibit Review  
12:00 - 13:30 Conference Lunch- Exhibit Review  
13:30 - 17:30 Concurrent Sessions  
15:30 - 16:15 PM Coffee Break- Exhibit Review  
17:30 Session Adjourns  
17:45 - 19:45 Poster Session & Exhibit Reception

### FRIDAY, SEPTEMBER 1, 2023

09:00 - 12:30 Concurrent Sessions  
10:30 - 11:15 AM Coffee Break- Exhibit Review  
12:30 - 14:30 Conference Lunch- Exhibit Review  
14:30 - 17:00 Concurrent Sessions  
17:00 Session Adjourns  
19:30 ICP Reception and Banquet

### SATURDAY, SEPTEMBER 2, 2023

09:00 - 12:15 Focus Ssession- Keynote Presentations  
10:00 - 10:45 AM Coffee Break- Exhibit Review  
12:00 Announcements and Awards  
12:15 Meeting Adjourns  
13:00 Exhibit Breakdown  
14:00 - 19:00 Group Social Outing

*Times are subject to change. Please refer to the conference website for most up to date program schedule: [www.icp-conference.com](http://www.icp-conference.com)*

## EXHIBITOR INFORMATION

### EXHIBIT DATES & HOURS \*

*\*Times are subject to change based on the final program agenda.*

Detailed instructions are forthcoming and will be provided to the participating exhibitors.

### DISMANTLING OF EXHIBITS

All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 5:00 pm.

### EXHIBIT SPACE FEES

Please note that exhibit fees do not include shipping, receiving and handling fees, furniture or booth electrical needs. Payment arrangements are the responsibility of the exhibit company and made directly through the conference venue. *For information, contact the ICP administration office at: [icp@res-inc.com](mailto:icp@res-inc.com)*

### PAYMENT

Payment in full for the contracted space must be forwarded with the sponsor & exhibitor application. The balance must be paid by May 1, 2023.

Make checks payable to: ICP Meeting  
Mail to: RES Seminars  
4425 Cass St., Suite A  
San Diego, CA 92109 USA

### REFUNDS & CANCELLATIONS

Cancellation must be made in writing via certified mail, return receipt requested, to

RES Seminars  
4425 Cass St., Suite A  
San Diego, CA 92109 USA

Phone cancellations will not be accepted. A refund of 50% of the total sponsorship will be granted for cancellations made on or before June 1, 2023. Refunds will not be granted for cancellations made after June 1, 2023.

Additional Advertising Opportunities are non-refundable.

### INFRINGEMENT

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor's assigned area. Canvassing or distributing of advertising materials outside the exhibitor's own space will not be permitted.

### CONDUCT OF EXHIBITS

No drawings, raffles or quiz-type contests of any type will be permitted, unless organized by the ICP for the benefit of all exhibitors. No bags or containers for collection of samples are to be distributed by exhibitors, unless approved by ICP.. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the ICP. The right is reserved to refuse applications that do not meet standards or expectations, as well as the right to curtail

exhibits or parts of exhibits, which conflict with the character of the conference. This applies to displays, literature, advertising, novelties, souvenirs or conduct of persons.

### SECURITY

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The ICP, RES Seminars and conference venue, assumes no responsibility for any losses sustained by the exhibitor.

### FIRE PROTECTION

All material used in the exhibit area must be flame proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

### EXHIBIT PERSONNEL

All participants affiliated with exhibits must be registered as an exhibitor or as a conference delegate. Each person will be issued exhibitor's badges and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted badges per exhibit level purchased.

## MEETING INFORMATION

ICP London Symposium: Satellite Meeting

DATE: AUGUST 30TH - SEPTEMBER 2ND, 2023

Our agenda will bring together leaders in prosthodontics from around the world and will provide an outstanding venue for business and social networking.

## CONTACT INFORMATION

### ICP ADMINISTRATION

RES Seminars  
4425 Cass Street, Suite A  
San Diego, CA 92109 USA  
Tel: 1 858 270 1814  
Fax: 1 858 272 7687  
E-mail: [icp@icp-org.com](mailto:icp@icp-org.com)  
Web: [www.icp-org.com](http://www.icp-org.com)

We've developed a one-stop-shop for our prosthodontic colleagues to learn the latest information, treatments and products available.

Our exhibit floor gives our delegates an intimate environment to meet with your industry representatives, and participate in product demonstrations.