

AMSTERDAM, THE NETHERLANDS
ICP & EPA JOINT MEETING



18th Biennial Meeting
36th Year of the ICP
www.icp-org.com



43rd Annual Meeting
of the EPA
www.epadental.org

SPONSOR & EXHIBIT
PROPECTUS

Science and Art in Prosthetic Dentistry



SEPTEMBER 4-7, 2019 | BEURS VAN BERLAGE

CONFERENCE TOPICS

Dental Implants, Fixed & Removable Prosthodontics,
Occlusion, TMD, Geriatrics, CAD CAM,
Maxillofacial Prosthodontics, Esthetics & Ceramics,
Graduate Student Treatment Planning, Dental Materials

ICP GLOBAL PARTNERS



www.icp-org.com/Amsterdam2019

Conference Administration: RES Seminars

4425 Cass Street, Suite A San Diego, CA 92109 USA E-mail: res@res-inc.com Tel: 1 858 270-1814 Fax: 1 858 272-7687

ICP PRESIDENTIAL MESSAGE



KAZUYOSHI BABA, DDS, PhD

Professor and Chair
Department of Prosthodontics
Showa University, Tokyo
PROGRAM CO-CHAIR

Greetings to all our ICP members!

Now that we, starting from 1st January 2018, take over the Co-Presidency of ICP from Mario Bresciano and Brian Fitzpatrick, it is a good occasion to look back on their successful Presidency and to look forward to the coming period.

Mario Bresciano and Brian Fitzpatrick, heading their team of Officers and Counselors, did a lot of work behind the scenes and out of direct sight of the ICP membership. What stands out most are the implementation of new grants and prizes for young researchers and members of ICP interested in doing research, together with professionalized procedures to apply for these grants. Another big issue was the update of standard operating procedures for the ICP board, which intensified the professionalization of the organization. Speaking of professionalization, we take a moment to reflect on the retirement of Eben Yancy, who as director of RES, was responsible for many years as the professional back-up of ICP. Although we have full trust in his committed successor Lynn Reeves, the ICP will miss his wisdom and engagement. Eben is owed ICP's gratitude for all the work he has done for the College.



NICO CREUGEURS
Radboud University
Medical Center
Oral Function &
Prosthetic Dentistry
Nijmegen, Gelderland
Netherlands NL



NICOLA URSULA ZITZMANN
University of Basel
Department of Reconstructive
Dentistry
Basel Switzerland



DAVID CHVARTSZAID, DDS, MSC (PROSTHO), MSC (PERIO), FRCD (C)

University of Toronto
Graduate Program Director,
Prosthodontics
Assistant Professor, Faculty
of Dentistry
Toronto, ON Canada
PROGRAM CO-CHAIR

Most visible in the past two years was, of course, our bi-annual meeting in Santiago, Chili. It was the first occasion that the ICP held a conference in South America. The Scientific Program Committee, headed by Dr. Dean Morton on behalf of the ICP, and Dr. Eugenio Neito Grez on behalf of our local partner Sociedad de Protesis y Rehabilitacion Oral de Chile (SPROCh) - composed a program that addressed mainly two topics: one was the role and use of digital technologies in prosthodontics, the other was focusing on providing simple and minimal invasive treatment interventions to improve patients' oral health-related quality of life. These two topics suggest covering two ends of the prosthodontic spectrum, but were brought under the conference theme of "Less is More" in a very natural way as belonging together. Besides an interesting scientific program, the organizers provided us with excellent social outings and activities.

Usually, the even years show a quieter international scientific presence of ICP, but in 2018, ICP will participate in a combined scientific conference in conjunction with the Italian Academy of Prosthetic Dentistry (AIOP). ICP accepted an invitation of AIOP to participate in a two-day congress on Occlusion, Treatment Planning and Full-Arch on Implants in Riccione, Italy from April 13th to 15th, 2018. Another important activity, in which ICP is involved, is the Young Prosthodontic Educators workshop that will be held in Karlsruhe, Germany in October 2018. This initiative of the Chief Editor of the International Journal of Prosthodontics Dr. George Zarb, who chairs this workshop together with the director of the Dental Academy for Continuing Professional Development in Karlsruhe, Dr. Winfred Walther, is supported in part by the ICP, as proof of its engagement in not only research but also in educational matters. Through the Education Grants program, the ICP provides a portion of the financial support required for this unique workshop, which allows talented young prosthodontic educators to work together with a faculty of renowned senior prosthodontic scholars from all over the globe.

In 2018 your team comprising the Co-Presidents, Scientific Program Chairs, related Committees and RES, will be working diligently to continue to place the essential pieces together as we head toward the 18th International ICP Biennial Meeting, to be held together with the European Prosthodontic Association (EPA) in September 2019 in Amsterdam, the Netherlands.

Yours Sincerely,
Dr. Nico Creugers and Dr. Nicola Ursula Zitzmann
Co-Presidents of the ICP



KHEE HIAN PHOAK.H. PHOATANDARTS-MFP (NVGPT) Restauratief Tandarts (NVVRT)

EPA Prosthodontist LUMC dept.
Oral Maxillofacial Surgery and
Maxillofacial Prosthodontics
Tandartsenpraktijk Phoa-Kleinrijk
Rotterdam, The Netherlands
PROGRAM CO-CHAIR

Conference Overview

The conference program will take place over 2 1/2 days and has the special advantage of a joint meeting with the European Prosthodontic Association (EPA). Presentations will be made by keynote speakers followed by short oral abstract submissions. The conference days will consist of both plenary and concurrent oral lecture sessions and poster presentations. Our 2019 Poster Session will be combined with the Exhibit Reception to further maximize sponsor exposure and networking amongst the delegates. The conference will also offer additional elective events, such as the ICP/EPA Reception & Banquet and an unforgettable Social Outing that you will not want to miss!





The ICP

An influential international fellowship comprised of dignitaries from prominent institutions and private practices... Educators, practitioners and decision makers capable of providing significant purchasing opportunities!

ICP meetings are an ideal venue to display your company's products and services.

ICP History

Founded to meet the global needs for prosthodontists and their patients, the College is an organ for international information transfer through its biennial meetings, journal, sponsored workshops, and digital and personal communication. The international camaraderie present at College meetings allows the specialist to share products, services, case studies, problems and solutions with colleagues who have similar concerns and goals. We invite you to become a part of this international fellowship as a Global Partner or Industry Sponsor and work with us to elevate our specialty throughout the world.

ICP Mission and Demographics

The ICP is a not-for-profit professional association representing over 1000 members worldwide, committed to serving the needs of the specialty since 1982. Our membership continues to grow substantially with program directors, educators, department chairs, licensed prosthodontists, dentists interested in our field, and prosthodontic residents who are the future of our specialty.

The Mission of the ICP... To internationally promote the specialty and discipline of prosthodontics and provide access to the advancements and exchange of knowledge. Our biennial conferences are systematically hosted in key regions of the world, which creates the opportunity for colleagues to hear renowned international speakers, network with a global delegation and disseminate knowledge, all within their own region.

Who You Reach

Global Member Representation



Conference Attendance:

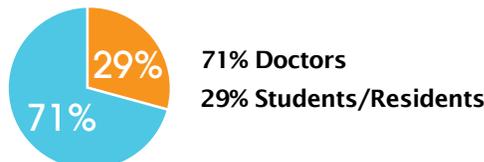
- Projected 800-1000 attendees:
- The Annual Meeting will be held in conjunction with the ICP's Biennial Meeting, which creates the added advantage of high levels of European delegate participation.

A growing Membership, including leaders in diverse environments



Department chairs, program directors, educators, licensed prosthodontists, dentists, and prosthodontic residents contribute to our international reputation as a leader in prosthodontic development.

Percentage of ICP Meeting Delegates



ICP OFFICERS & BOARD OF COUNCILORS

ICP PRESIDENTS BOARD OF COUNCILORS

Dr. Nico Creugers
Dr. Nicola Ursula Zitzmann

VICE PRESIDENTS

Dr. Jung-Suk Han
Dr. Sreenivas Koka

SECRETARY

Dr. David Bartlett
Dr. Carlos Parra

TREASURER

Dr. Dale Howes

RECENT PASTPRESIDENTS

Dr. Mario Bresciano
Dr. Brian Fitzpatrick

EPA COUNCIL

PRESIDENT

Dr. Guillermo Pradies

PRESIDENT ELECT

Dr. Khee Hian Phoa

IMMEDIATE PAST PRESIDENT

Professor Univ. Dr. Norina Forna

HONORARY SECRETARY

Prof Mutlu Özcan

HONORARY TREASURER

Dr Ransom Altman

HONORARY WEB EDITOR

Dr Suresh Nayar

PAST PRESIDENTS

Professor Juergen Setz
Professor Hana Hubalkova
Professor Cetin Sevuk

ELECTED COUNCIL MEMBERS

Dr. Phophi Kamposiora
Dr. Guillermo Pradies

PROMOTION/MARKETING COMMITTEE

Professor Timo Närhi

EPA SPECIALISATION COMMITTEE

Dr Khee Hian Phoa

Branding & Advertising Opportunities

Additional advertising opportunities are available to all. When you choose to be a Global Partner or Patron, you are eligible for a 50% cost reduction on the following items, based on availability:



SPONSOR MOBILE APP: \$4,000

Maximize corporate exposure in a rich mobile forum by connecting your brand with conference participants in real time. Includes clickable digital images, and multiple opportunities to promote engagement and brand recognition before, during, and after the conference.

Based on availability

NOTE PADS: \$2,000 (LIMIT 1)

Your company logo and contact information printed on conference note pads. Note pads will be in attendees' registration packet and on the tables in registration area.

Plus any printing and shipping costs of note pads

PENS: \$2,000 (LIMIT 1)

Pens with your logo will be distributed in the attendees' registration packets and available in registration area. Pens provided by patron.

Plus shipping cost to meeting

LUGGAGE TAGS: \$2,000 (LIMIT 1)

Luggage tags will be placed in registration packets. Luggage tags allow attendees to slip in their business card and secure to their briefcase/luggage, providing long-term visibility.

Plus production and shipping costs

PRINT ADVERTISEMENT IN ANNUAL SESSION BOOK

Black and white full page: \$1,000

Black and white half page: \$500

LANYARD: \$2,000 (LIMIT 1)

Company name will be prominently displayed throughout the meeting with credential lanyards. Copy is subject to approval by RES Seminars.

Plus production and shipping costs

TOTE BAG: \$2,000 (LIMIT 1)

Attractive tote bags, imprinted with your company's name and logo, are given to each delegate. This tote will be used to registration and exhibit material handouts. Continue to get your name out throughout the year as members use your tote for their travels.

Plus cost of purchasing, printing and shipping the bags

PROMOTIONAL BOOKMARKS: \$2,000 (LIMIT 1)

Promotional bookmarks will be included in attendees' registration packet. They will also be available in the registration area.

Plus production costs and shipping

HOTEL ROOM KEYS: \$2,000 (LIMIT 1)

Every time conference attendees open their hotel room doors, they see your company's name and logo. Patron's full color logo will be printed on one side of the hotel room key cards.

Plus production costs Based on availability

JUMP DRIVE: \$2,500 (LIMIT 1)

Company logo on each jump drive provided to all attendees at registration. Delegates will be encouraged to copy program materials onto their jump drives in lieu of paper copies.

Plus jump drive, printing, and shipping costs

POP SOCKET PHONE ACCESSORY: \$2,000 (LIMIT 1)

Pop & expand the Pop Socket when you need a grip or stand for your phone. Includes company logo.

Plus cost of item and shipping to meeting venue

HOTEL DOOR DROP: \$2,000 (LIMIT 1)

This is a great opportunity to reach attendees in a very direct way.

Plus hotel fees



Partner, Patron & Exhibitor Benefits

Global Partner:
\$25,000

Platinum Patron:
\$15,000

Gold Patron:
\$10,000

Silver Exhibitor:
\$5,000

Exhibitor:
\$2,500

ICP ORGANIZATION BENEFITS INCLUDE:	Global Partner: \$25,000	Platinum Patron: \$15,000	Gold Patron: \$10,000	Silver Exhibitor: \$5,000	Exhibitor: \$2,500
• ICP Organization Website Exposure: Through December 2020	✓				
• ICP Organization Website: Homepage recognition	✓				
• ICP Organization Website: Custom Partner landing page- Includes: Logo, tagline, company news, info and hotlink	✓				
• ICP e-Newsletter- Partner recognition & news: 2 issues /year	✓				
• ICP e-Newsflash- Partner recognition: 4 campaigns /year	✓				
• Custom Email-Campaign - One (1) yearly to ICP membership	✓				
• International Journal of Prosthodontics (IJP) - Acknowledgement on ICP ads: 6 issues /year	✓				
CONFERENCE BENEFITS INCLUDE:					
• Educational Presentation (based on program approval)	✓				
• Conference Promotion, Digital and Print*: Your logo & recognition - "With generous support from our Global Partners"	✓				
• Program Book: Front cover acknowledgement & logo*- With generous support from our Global Partners	✓				
• Sponsor Mobile App: Preferred, clickable ad / logo positions & live messaging opportunities promote engagement, networking, and booth traffic.	✓	✓			
• Conference Website: Homepage recognition (logo & hotlink)	✓	✓			
• Company Inserts: Delegates' conference folders	✓ 2 pieces	✓ 1 piece			
• Company Banners: At conference site (Company provides. Size and location of banners requires approval)	✓ up to 4	✓ up to 3	✓ up to 2		
• 50% Discount on Branding and Advertising Opportunities. Based on availability	✓	✓	✓		
• Reduced Registration Fees: Company delegates- Sponsoring company must submit names and pay fees	✓ up to 10	✓ up to 8	✓ up to 4		
• Complimentary Tickets & Recognition (each): Banquet & Social Outing	4 tickets	4 tickets	2 tickets	2 tickets	
• Sponsorship & Recognition for these Events:	Banquet	Poster Session	Welcome Reception	Coffee Breaks	
• Program Book: Advertisement page	Full Page (4 color)	Full Page (1 color)	Full Page (1 color)	Half Page (1 color)	
• Program Book: Exhibitor page- Company name & contact info	✓	✓	✓	✓	✓
• Conference Website: Exhibitor page (logo and hotlink)	✓	✓	✓	✓	✓
• Recognition at Conference: Signage & opening presentation	✓	✓	✓	✓	✓
• Complimentary Credentials for Booth Representatives	6	4	4	2	2
• Exhibit Booth Approx Size and Location:	Premier 3mx6m	Preferred 3mx4.5m	Preferred 3mx4.5m	3mx3m	3mx3m

* Publication based on deposit prior to printing date of brochures. Contact ICP office for information.

All fees quoted in USA dollars



18TH ICP BIENNIAL MEETING

Amsterdam, The Netherlands September 4-7, 2019

Visit the world-famous 17th century capital of Holland. Enjoy the historic buildings, beautiful museums and pleasant ambiance. Go for a boat tour on the canals, stroll through Vondelpark, and go shopping in the inner city. Amsterdam is a unique city!

PROGRAM SCHEDULE

Wednesday, September 4th

09:00 - 17:00 *Exhibit Set-up*
17:00 - 18:30 *Welcome Reception- Exhibit Area REGISTRATION OPEN*
18:30 - 20:00 *YPE Reunion (Invitation only- Past YPE Delegates)*

Thursday, September 5th

09:00 - 12:00 *Focus Session- Keynote Presentations*
10:00 - 10:45 *AM Coffee Break- Exhibit Review*
12:00 - 13:30 *Conference Lunch- Exhibit Review*
13:30 - 17:30 *Concurrent Sessions*
15:30 - 16:15 *PM Coffee Break- Exhibit Review*
17:30 *Session Adjourns*
17:45 - 19:45 *Poster Session & Exhibit Reception*

Friday, September 6th

09:00 - 12:30 *Concurrent Sessions*
10:30 - 11:15 *AM Coffee Break- Exhibit Review*
12:30 - 14:30 *Conference Lunch- Exhibit Review*
14:30 - 17:00 *Concurrent Sessions*
17:00 *Session Adjourns*
19:30 *EPA & ICP Reception and Banquet*

Saturday, September 7th

09:00 - 12:15 *Focus Session- Keynote Presentations*
10:00 - 10:45 *AM Coffee Break- Exhibit Review*
12:00 *Announcements & Awards*
12:15 *Meeting Adjourns*
13:00 *Exhibit Breakdown*
14:00-19:00 *Group Social Outing*

MEETING INFORMATION

The 18th Biennial Meeting of the ICP will be held at the Beurs van Berlage, the premier convention venue in Amsterdam

Date: September 4th - 7th, 2019

Our agenda will bring together leaders in prosthodontics from around the world and will provide an outstanding venue for business and social networking.



www.icp-org.com/Amsterdam2019

Visit the ICP website for updated program information & details

EXHIBITOR INFORMATION

Exhibit Dates & Hours *

**Times are subject to change based on the final program agenda.*

Exhibitors may access the exhibit hall one hour prior to opening and remain 30 minutes after the close each day. All exhibits must be staffed during open hours.

Dismantling of Exhibits

All exhibits must remain intact until the official closing time and may not be dismantled or removed, in whole or in part, before that time. After the close of exhibits, all material must be removed no later than 5:00 pm.

Exhibit Space Fees

Please note that exhibit fees do not include shipping, receiving and handling fees, furniture or booth electrical needs. Payment arrangements are the responsibility of the exhibit company and made directly through the Beurs van Berlage (conference venue). *For information, contact the ICP administration office at: icp@icp-org.com*

Payment

Payment in full for the contracted space must be forwarded with the sponsor & exhibitor application. The balance must be paid by **May 1, 2019**.

Make checks payable to: ICP Meeting

Mail to: RES Seminars
4425 Cass St., Suite A
San Diego, CA 92109 USA

Refunds & Cancellations

Cancellation must be made in writing via certified mail, return receipt requested, to

RES Seminars
4425 Cass St., Suite A
San Diego, CA 92109 USA

Phone cancellations will not be accepted. A refund of 50% of the total sponsorship will be granted for cancellations made on or before **June 1, 2019**. Refunds will not be granted for cancellations made after **June 1, 2019**.

Additional Advertising Opportunities are non-refundable.

Infringement

Interviews, demonstrations and the distribution of literature or samples must be made within the exhibitor's assigned area. Canvassing or distributing of advertising materials outside the exhibitor's own space will not be permitted.

Conduct of Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted, unless organized by the ICP for the benefit of all exhibitors. No bags or containers for collection of samples are to be distributed by exhibitors. This applies to any envelope, folder or portfolio, box, etc., that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so the noise does not interfere with other exhibitors. Character of the exhibits is subject to the approval of the ICP. The right is reserved to refuse applications that do not meet standards or expectations, as well as the right to curtail exhibits or parts of exhibits, which conflict with the character of the conference. This applies to displays, literature, advertising, novelties, souvenirs or conduct of persons.

Security

The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. The ICP, RES Seminars and the Beurs van Berlage (conference venue), assumes no responsibility for any losses sustained by the exhibitor.

Fire Protection

All material used in the exhibit area must be flame proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local fire department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Paper is not to be used in crating merchandise. Display racks, signs, spotlights, and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibits or parts thereof found not to be fireproof will be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

Exhibit Personnel

All participants affiliated with exhibits must be registered as an exhibitor or as a conference delegate. Each person will be issued exhibitor's badges and must be employed by the exhibitor or have a direct business affiliation. Each company is allotted badges per exhibit level purchased.



The Beurs van Berlage is a building on the Damrak, in the centre of Amsterdam. It was designed as a commodity exchange by architect Hendrik Petrus Berlage and constructed between 1896 and 1903.

Please contact the ICP Conference Administration for further instructions

ICP ADMINISTRATION

RES Seminars

4425 Cass Street, Suite A
San Diego, CA 92109 USA
Tel: 1 858 270 1814
Fax: 1 858 272 7687
E-mail: icp@icp-org.com
Web: www.icp-org.com



We've developed a one-stop-shop for our prosthodontic colleagues to learn the latest information, treatments and products available. Our exhibit floor gives our delegates an intimate environment to meet with your industry representatives, and participate in product demonstrations.



ICP Sponsor & Exhibitor Application

Please check your support selection below. Fax completed form to: 1 (858)-272-7687 or Email to: icp@icp-org.com

SPONSORSHIP PACKAGES

- ___ Global Partner \$25,000
- ___ Platinum Patron: \$15,000
- ___ Gold Patron: \$10,000
- ___ Silver Exhibitor: \$5,000
- ___ Exhibitor: \$2,500

BRANDING & ADVERTISING MERCHANDISING

Global Partners and Patrons receive a 50% discount from any of the below Branding & Advertising opportunities. Based on availability

- ___ Sponsor Mobile App: \$4,000
- ___ Note Pads: \$2,000
- ___ Pens: \$2,000
- ___ Luggage Tags: \$ 2,000
- ___ Black and white full page advert: \$1,000
- ___ Black and white half page advert: \$500
- ___ Lanyard: \$2,000
- ___ Tote Bag: \$2,000
- ___ Promotional Bookmarks: \$2,000
- ___ Hotel Room Keys: \$2,000
- ___ Jump Drive: \$2,500
- ___ Pop Socket: \$2,000
- ___ Hotel Door Drop: \$2,000

LIABILITY

It is agreed that all provisions of the "Rules and Regulations" governing this contract for space shall be a part of this contract. The Conference Hotel/Venue, ICP and RES Seminars are not responsible for loss or damages to any samples, displays, properties or personal effects brought to the exhibit trade show.

RECENT ICP SPONSORS / EXHIBITORS



3M
3M ESPE
Aichi Steel
Astra Tech
BioHorizons
Biomet 3i
Camlog Biotechnologies
Daishin Trading
Dentium
DMG-Dental
Doxa Dental
GC Corporation
Gerber Condylator
GLANZ Denta
Implant Innovations
IntraOral Welding
ISS Implant Support

Ivoclar Vivadent
J. Morita
Kuraray Medical
MyRay
NeoBiotech
Neoss
Nippon Dental
Nobel Biocare
Pacific Coast Tissue Bank
Panasonic Dental
Quintessence
Shofu Dental
Sirona Dental
Southern Implants
Straumann
Ultradent
Zimmer Dental

Questions

Please contact RES Seminars (Meeting Planner) if you have any questions at 1 (858)-270-1814 or via email at res@res-inc.com

Copy this page, complete and fax or mail with payment

Company Name

Address

City/State/Zip/Country

Phone

Fax

Email - **PLEASE print very clearly...** Confirmation will be emailed

Authorized Signature/Date

Booth Contact Name / Email address

Payment Method

(Charges exceeding \$5,000 will incur an additional 3.5% service fee)

Please select payment method below:

Check (Payable to: The International College of Prosthodontists)

Amount Enclosed: \$ _____

Credit Card: MasterCard Visa

Amount to be Charged: \$ _____

Credit Card Number

Expiration Date:

Billing Address: Same as above

Billing City/State/Zip/Country:

Name as it Appears on Credit Card

Cardholder's Signature

V/MC 3-Digit Code on back MC and Visa

Mail to: ICP / RES Seminars, 4425 Cass Street, Suite A, San Diego, CA 92109 USA

Once ICP receives your application, you will be notified regarding approval of your request. 100% of total support fee is due no later than **May 1, 2019**. If 100% of agreed upon fee is not received by **May 1, 2019**, the application and exhibit space is subject to cancellation and available for resale.